STATION WZRC(AM)

Equal Employment Opportunity Program

Radio Station WZRC(AM) serves the New York City metropolitan area and provides equal employment opportunities to all job applicants. This Station reaches out to a variety of community resources to generate qualified job applicants from all segments of its ethnically diverse community.

Multicultural Radio Broadcasting Licensee, LLC ("Multicultural"), will utilize the following procedures to fill all future full-time job openings:

- 1. Multicultural will maintain a recruitment source list which will be updated periodically. Every time a full-time position becomes available all recruitment sources on the list will be contacted about the opening.
- 2. Notices of all full-time employment opportunities will be widely distributed and dated copies of such notices will be retained (full-time jobs are those positions with over 30 hours of work per week).
- 3. A list of community organizations including those that assist minority and female job seekers will be created, and these organizations will be offered, in writing, an opportunity to be notified of all full-time job openings.
- 4. A list of all organizations accepting this opportunity will be maintained and used to solicit applicants for all full-time job openings.
- 5. These efforts will be supplemented with at least two additional recruitment events every two years. Station WZRC will be actively involved in planning and conducting these events. These events could include a radio workshop, job fairs,

events by community organizations, community gatherings that include substantial numbers of women and minorities, or other events that are reasonably calculated to reach potential job applicants outside of the broadcast industry. Participation will be documented.

Multicultural will routinely review the effectiveness of this program and make periodic modifications that may be necessary to fulfill the goal of offering equal employment opportunities to all applicants and to insure that these applicants represent a diverse cross-section of the population within our service area.

Station WZRC will document and monitor the effectiveness of this program using the following forms:

- Form 1 A list of all recruitment sources to be used.
- <u>Form 2</u> On air radio copy, to be used to supplement other sources, to solicit community organizations wishing to be placed on the job vacancy notification list.
- <u>Form 3</u> Letter to be sent to prospective job referral sources, inviting them to respond to the station if they wish to be contacted about job openings, using Form 4.
 - **Form 4** Community organization request form.
 - **Form 5** A list of organizations wishing to be contacted about job openings.
- **Form 6** A record of all sources contacted and the results obtained from that source, will be maintained for every full-time job opening.
 - **Form 7** A summary description of each and every supplemental recruitment event.
- **Form 8** The annual EEO Public File Report to be placed in the WZRC public inspection file on the anniversary of the date it filed its renewal of license application.
 - **Form 396** To be filed with the WZRC renewal of license application.

Additionally, a file folder containing dated copies of all written notices, advertisements, letters, faxes and e-mails sent out about job openings will be maintained. All such documents will contain the phrase "Multicultural Radio Broadcasting Licensee, LLC, is an equal opportunity employer."

It is the policy of Station WZRC to run recruitment advertisements over the air and in local newspapers to attract new employees for all full-time job openings.

The Station will continue to participate in supplemental recruitment initiatives by contacting the entities/individuals listed on its outreach source lists about employment and intern opportunities. In addition, the Station will participate in job fairs from which it will actively recruit potential hirees.

Yvonne S. Liu, the administrator of the EEO program, and her staff have created a list of organizations to assist Multicultural with the dissemination of information about employment opportunities. Contacting different organizations allows WZRC to reach as diverse a group of potential candidates as possible. Although this is not the exclusive means of posting employment openings, it does allow Multicultural to reach its goal of notifying and informing as many different types of people in the community as possible about job opportunities.

Multicultural Radio Broadcasting Licensee, LLC, believes in actively promoting equal employment opportunities for all, regardless of race, color, religion, national origin or sect.

FORM 1

RECRUITMENT SOURCE LIST

Recruitment Source Name	Contact Person	Address	Telephone/Fax Numbers	E-mail Address

Radio Copy

[Call Letters] is a proud Equal Opportunity Employer. If your non-profit community based organization would like to be contacted about future job opportunities at [Call Letters], this is your invitation to contact us. Your organization will be added to our list of concerned community organizations who wish to refer job applicants for future employment opportunities. Just call us during regular business hours at [Call Letters] is an Equal Opportunity Employer.
FORM 3
Job Referral Letter
Dear [Organization]:
[Call Letters] is a proud Equal Opportunity Employer asking for your assistance. We seek the help of local community organizations to refer qualified job candidates to us for future employment opportunities.
If your organization would like to receive information on future job openings at our station, just fill out and return the enclosed "Community Organization Request" from. You may fax this form to, Attention:, or mail it to our address.
Should you have any questions, please call me anything during regular business hours at
[Call Letters] is an Equal Opportunity Employer and we encourage all qualified persons of any race, ethnicity, gender, religion and age to apply for our job vacancies.
Thank you for your interest.
Sincerely,

[INSERT CALL SIGN] EEO PROGRAM COMMUNITY ORGANIZATION NOTIFICATION REQUEST FORM

Please contact Station with any future changes in the general information below, especially the contact person and e-mail address. It is important to keep your information updated. Thank you!

				Date	
I. GENE	CRAL INFORMATION	(Please complete al	ll sections.)		
Name of Organi	ization:				
Address	:				
City:		State:		Zip Code:	
Telephone Num	nber:				
E-mail address:					
Name of Contac	ct Person/Title:				
Type of Organiz	zation:				
II. CATE	GORIES OF JOB VAC	CANCIES			
PRIVACY NO of community o number of each in the station's p	Professionals Technicians Official & Claric	you would like to recess es agers al anunications Comm b vacancy informat I EEO Public File Recon its website. By r	ission (FCC) rion plus the coeport that will equesting to be	Sales Wor Craft Wor Operators Laborers (Service W requires all stations to re ntact person, address an be made available to the notified of job vacar	kers (Skilled) (Semi-skilled) (Unskilled) (orkers eport the names and telephone e general public
AND FAX NU	e completed form via e-m MBERS HERE]. Station	[INSERT CALL SI	GN] is an Equa	al Opportunity Employe	er.
For Internal U	se Only: by Station:			cessing Info:	
Mode of Delive	ry:E-mail	U.S. Mail	Fax	Telephone	Other
Primary Notifica	ation Selected for Vacano	cies:			
Cancellation of	Notice Date	Contac	t Person for Ca	nncellation:	

FORM 5

ORGANIZATIONS REQUESTING NOTIFICATION OF JOB VACANCIES

Community Organization Name	Date Notification Requested	Contact Person	Address	Telephone/Fax Numbers	E-mail Address	Job Category

JOB VACANCY MASTER RECORD-KEEPING FORM

1.	Job Title:	4.	Hiree Name:
2.	Vacancy Date:	5.	Referral Source(s) of Hiree:
3.	Hire Date:	6.	Total Number of Interviewees:

7. Recruitment Sources Notified of Job Vacancy	Source Contact Person	Source Address	Source Phone Number	Number of Interviewees Referred by Source	Did Source Request Notification Pursuant to Prong 2? (Yes/No)

External Recruitment Events

Station(s) [INSERT CALL SIGN(S)] has/have undertaken the following supplemental recruitment events.

	RECRUITMENT MEASURE	DESCRIBE INITIATIVE (INCLUDE DATE/TIME/PLACE, SCOPE OF PARTICIPATION, PERSONNEL BY NAME AND TITLE, ETC.)
1.	Event: Date:	
2.	Event: Date:	
3.	Event: Date:	
4.	Event: Date:	

EEO PUBLIC FILE REPORT

Instructions:

This Report must be prepared annually on the anniversary of the date a station is due to file its renewal of license application. Complete the information in Sections 1-7 regarding the jobs filled, the recruitment efforts made and the recruitment initiatives undertaken in the prior twelve (12) months and place the Report in your Station's public inspection file and on your website (if you have one) on or before the due date.

This Re	eport covers full-time vacancy recruitment data	for the period to
	<u>-</u> ·	
1)	Employment Unit:	
2)	Unit Members (Stations and Communities of 	License):
3)	EEO Contact Information for Unit Member:	
Mailing	Address:	Telephone Number:
		Contact Person:
		E-mail Address:
4)	List all Full-Time Job Vacancies Filled by Eac	ch Station in the Employment Unit.
	Job Title	Recruitment Source Referring Hiree
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		

(Copy next page as necessary)

Station [INSERT CALL SIGN] is an Equal Opportunity Employer.

4)	List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.					
	Job Title	Recruitment Source Referring Hiree				
		_				
		_				
		_				
		_				
		_				

[PREPARE ONE PAGE FOR $\underline{\text{EVERY}}$ JOB VACANCY]

5)	Job Title:	Referral Source(s) of Hiree:
υ,	900 Title:	

Name of Organization Notified of Job Vacancy	Contact Person	Address	Phone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)

lo	Total # of Interviewees Referred: For the period from to, syment Unit interviewed interviewees for full-time job vacancies.
ui	Supplemental Recruitment Initiatives. List and briefly describe the Supplement Initiatives undertaken during the preceding twelve (12) months.
	(a) Initiative:
	(b) Initiative: Description of the initiative, including the <u>nature of the activity</u> , the <u>scope of participa</u> by the station (include station personnel involved by name and title) and spedate/time/place information.

(c) Initiative:
Description of the initiative, including the <u>nature of the activity</u> , the <u>scope of participation</u>
by the station (include station personnel involved by name and title) and specify date/time/place information.
date/time/place information.
(d) Initiative:
Description of the initiative, including the <u>nature of the activity</u> , the <u>scope of participation</u>
by the station (include station personnel involved by name and title) and specify date/time/place information.